



Online Training 2020



Cutting Local Red Tape

Online Training for Policy Makers and Practitioners

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Cutting Local Red Tape

Learn about the role local governments can play in creating a business environment that is conducive to small business development, innovation and economic growth. Develop tools and techniques for assessing the local business environment and reducing red tape, while enhancing the quality of local laws and regulations.

Course:	Cutting Local Red Tape
Dates:	Starting: Monday 7 December 2020 Ending: Monday 21 December 2020
Length:	Two weeks
Effort:	3-4 hours per week
Course Type:	Instructor-led on a course schedule
Language:	English

About cutting local red tape

Local laws and regulations influence investor decision just as much—if not more—as national laws and regulations. Governments can create the conditions that foster economic development by improving these laws and regulations so they become more conducive to business start up and growth.

One of the starting points for creating a better local business environment is to improve the quality of laws and regulations and streamline procedures to ensure they are well-targeted and effective. Red tape describes the use of excessive bureaucratic regulation. This is when regulations are too rigid or too difficult, costly or time-consuming to comply with. These problems inhibit local investment, business growth and innovation.

Course objectives

The Cutting Local Red Tape course has been designed to:

1. Introduce the key concepts related to business environments and business development and job creation;
2. Provide a framework for assessing local business environments, prioritising reform needs and structuring a reform program; and
3. Explain the concept of regulatory quality and best practice and how it affects private investment and government efficiency.

What you will learn

Once you have completed this course you will be able to:

- Describe the contribution quality local regulations make to local economic development, innovation and job creation;
- Know the main tools and processes required to assess local business environment;
- Describe the elements of regulatory best practice and apply these to help governments improve regulatory quality and effectiveness; and
- Understand how to improve the flow and stock of local regulatory systems.

Your Instructor



Dr Simon White has over 30 years' experience as an independent policy advisor helping national, regional and city governments, business organisations and development agencies formulate and implement strategies for economic growth, business development and job creation. He has provided these services in over 40 countries and across Australia, Africa, Asia, the Pacific, and Europe.

Simon has wide-ranging experience in the design and management of economic and business development policies and programs and has been at the forefront of business environment reform programming since his early assignments on this topic in the mid-1990s. He has published extensively on local economic development and business environment and has taught and written curricula on private sector and local economic development, entrepreneurship and innovation, and business environment reform in graduate and undergraduate programs for universities, as well as for the International Training Centre (Turin, Italy) and for a wide range of international development organisations.