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Online Training 2020



Introduction to Business Environment Reform

Online Training for Policy Makers and Practitioners

Introduction to Business Environment Reform

Learn about the role of business environment reform can play in supporting business growth, innovation and job creation. Know where to go for data when assessing business environments and develop techniques that can be used to design and manage reforms. Apply tools for setting reform priorities and learn about the urgent reform challenges and opportunities created by the COVID-19 pandemic.

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to register your interest

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Course:	Introduction to Business Environment reform
Dates:	Starting: Monday 2 November 2020 Ending: Monday 30 November 2020
Length:	Four weeks
Effort:	3-4 hours per week
Course Type:	Instructor-led on a course schedule
Language:	English

About business environments

Governments create the conditions that foster economic development by improving the business environment so that it becomes more conducive to business start up and growth, and the creation of more and better jobs. Indeed, many development agencies consider an enabling business environment as one of the pre-requisites for economic growth, poverty reduction and job creation.

Business environment reform is an important strategy for driving higher levels of private domestic and foreign investment. These reforms are relevant for both developed and developing economies. They improve the ways markets operate, while helping governments achieve the economic, social and environmental outcomes they desire.

Course objectives

This course has been designed to:

1. Introduce the key concepts related to business environments and business development and job creation, using practical examples and case studies;
2. Provide a framework for assessing business environments, prioritising reform needs and structuring a reform program;
3. Understand the major debates and contested issues concerning business environment reform; and
4. Recognise the reform priorities created by the COVID-19 pandemic.

What you will learn

Once you have completed this course you will be able to:

- Describe the contribution business environment reform can make to promoting business growth, innovation and more and better jobs—especially within the disruption created by COVID-19;
- Define the business environment and the variety of settings, industry domains and functional areas that affect the ways business start-up and grow;
- Know the main tools and processes that are used to assess the business environment and compare the value and use of each of these in different settings and for different purposes;
- Know where to go for further information, data and guidance.

Your Instructor



Dr Simon White has over 30 years' experience as an independent policy advisor helping national, regional and city governments, business organisations and development agencies formulate and implement strategies for economic growth, business development and job creation. He has provided these services in over 40 countries and across Australia, Africa, Asia, the Pacific, and Europe.

Simon has wide-ranging experience in the design and management of economic and business development policies and programs and has been at the forefront of business environment reform programming since his early assignments on this topic in the mid-1990s. He has published extensively on local economic development and business environment and has taught and written curricula on private sector and local economic development, entrepreneurship and innovation, and business environment reform in graduate and undergraduate programs for universities, as well as for the International Training Centre (Turin, Italy) and for a wide range of international development organisations.